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## Product Owner - Marketing

BRUSSELS

### External Description

#### *Product Owner*

bpost strives to create an inclusive environment with challenging projects and inspiring collaborations. With our employees at the heart of our organization, we don't believe in jobs, we believe in careers. We're now looking for a **Product Owner** who will help us connect people and society.

#### Your mission:

As a Product Owner, your primary goal is to define, prioritize, and deliver high-value digital and operational solutions that align with business objectives. You will act as the bridge between stakeholders and development teams, ensuring that the product vision is effectively translated into actionable user stories and deliverables.

#### Your responsibilities:

- Define and maintain the product backlog, ensuring alignment with business goals.
- Prioritize features based on customer needs, market trends, and business value.
- Collaborate closely with development teams to ensure timely and high-quality delivery.
- Translate business requirements into detailed user stories and acceptance criteria.
- Engage with stakeholders to gather feedback and continuously refine the product.
- Monitor key performance indicators and optimize product features accordingly.
- Work in an Agile environment, facilitating sprint planning, reviews, and retrospectives.
- Act as the voice of the customer, ensuring an excellent user experience.

#### Your profile:

- Master's degree or equivalent experience.
- Experience in Agile methodologies and product ownership.
- Strong analytical and problem-solving skills.
- Ability to translate business needs into clear technical requirements.
- Excellent stakeholder management and communication skills.
- Fluent in French or Dutch, with a strong command of English.

#### Our offer:

- Competitive monthly salary.
- Meal vouchers.
- Hospitalization, group, and disability insurances.
- A phone subscription and company car.
- 20 days of statutory leave and 7 additional extra-legal days off.
- End-of-year and performance-based bonuses, plus double holiday pay.
- Benefits from over 100 bpost partners.

## About bpost

bpost is Belgium's leading postal operator and, as part of bpostgroup, we are a growing parcel & omni-commerce logistics partner worldwide. With a strong commitment to social and environmental sustainability, we aim to be a trusted guide in a changing world.

By joining us, you will:

- Become part of **#thebiggestteamofBelgium** with a unique atmosphere and culture.
- Enjoy a dynamic work environment with a flexible hybrid model.
- Have access to continuous learning and development opportunities.
- Directly impact decision-making in an international success story.
- Thrive in a leadership culture focused on vision, innovation, and empowerment.

#bpostgroup #LI-DNI