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## PRODUCT MANAGER B2C

BRUSSELS

### External Description

#### PRODUCT MANAGER B2C

##### Goal

bpost is always on the move. We create an environment for our people with challenging projects, inspiring collaborations and the latest technologies, offering interesting job opportunities and training programs for every employee. Within this context, we are looking for a Product Manager to reinforce our dynamic and enthusiastic Product Management team.

##### Your mission

As a member of the product team your work will have a direct impact on bpost's success and growth.

You will be responsible of one or more products, part of the product portfolio, with the mission to accelerate the creation of products & solutions for your customers' segment and facilitate interactions & transactions in the physical and digital world. You will care for the environment & bpost employees, at all times focusing on delivering value to the client.

You work closely with multiple teams, with the objective of building together sustainable, customer friendly and efficient value propositions.

##### About the job

As Product Manager you are responsible to secure the end to end management of your product(s): from new product conception to development, monitoring & maintenance while monitoring budget spending all along.

Specifically, you will take care of:

- Product conception & definition: Using market & customer insights you will design the detailed roadmap and product specifications for your reference products in your customers' segment.
- Product development: You will prioritize and plan the product development efforts with the development teams and your stakeholders.
- Product delivery: You will collaborate with a cross-functional agile team securing time to

market and prioritizations.

- Product maintenance: you will play an important role in the product(s) lifecycle, keeping updated all product material & aligning with key stakeholders. You'll define action plans based on different priorities and you will keep an eye on product performances and reference markets.
- Stakeholder management & agile collaboration: Your stakeholders will include, IT, Sales, pricing, go to market, customer experience, logistic process, customer support & senior management.
- Strategy: you will actively contribute to the definition of the overall strategy for your product area & customers' segment.

## Your profile

In your role of Product Manager you combine strong commercial skills:

- You have a Master's degree (or equivalent by experience) and min. 5 years of experience as product manager. An experience as Segment Manager is an asset.
- You use data, market studies and your analytical skills to transform insights into concrete actions, applying a lean approach to solve business problems. An experience with working in an Agile environment is a plus.
- You are able to work autonomously in a transforming environment and have strong planning and organization skills
- You describe yourself as creative and flexible, dynamic, entrepreneurial and results-oriented always keeping your objective in mind. You are passionate to drive change and strive for brilliant execution.
- You are a dynamic team player who communicates well and can deal with a multitude of stakeholders at different hierarchical levels.

## Why bpost?

Like many other companies, we offer a nice package of benefits in addition to a monthly salary, including a company car, meal vouchers, hospitalisation insurance, group insurance, disability insurance, a bonus, 20 days' leave and 7 extra statutory leave days, an end-of-year bonus, double holiday pay, a lump-sum reimbursement of expenses and many benefits for more than 100 bpost partners.

Next to Belgium's leading postal operator, bpost is of course also an **important parcel and e-commerce logistics** provider in Europe, North-America and Asia. We deliver mail and parcels to millions of doorsteps and provide logistic services to businesses and consumers.

Is the vacancy above something for you? Then you're definitely someone who cares, who dares and who likes to work together. Because at bpost Parcels & Logistics...

...we care. bpost has always acted as a kind of link between people, societies and companies. Due to digitization, there is less contact between people, but our connecting and ubiquitous role has never

been stronger. In addition to the important social services bpost provides, we are also one of the largest employers of short-schooled employees, offering them the opportunity to graduate from secondary school. **You'll have an impact on society and everyone in it.**

...we dare. In an economy that forces us to evolve at lightning speed, we think and act fast. We work on short-term projects, since we don't know what tomorrow will bring. We're decision-makers. We're flexible. We think internationally (while our heart is in Belgium). And we work faster and more efficiently every day through robotization and automation. Because **you'll be working for the growth engine of the group.**

...we work together. All the above with the realization that we're not alone. With over 34,000 employees in Belgium and across the globe, **you will work in an environment that is driven by people.** And our chain is only as strong as its weakest link (yes, cliché buster). That's why we are permanently connected to the business and the teams on the ground. The human dimension is of great importance within our company, at all levels. We invest in machines, but we are built on people. They are the strength of our business.