



Senior Product Manager - B2B

BRUSSELS

External Description

Product Manager B2B

bpost strives to create an inclusive environment with challenging projects and inspiring collaborations. With our employees at the heart of our organization, we don't believe in jobs, we believe in careers. We're now looking for a **Product Manager** who will help us connect people and society.

Your mission:

As a Product Manager, your main objective is to define, develop, and optimize products and services that align with market needs and business priorities. You will be responsible for the full product lifecycle, ensuring that the solutions delivered meet customer expectations and company objectives.

Your responsibilities:

- Define and manage the product roadmap in collaboration with key stakeholders.
- Translate business needs into concrete product features and user stories.
- Work closely with the Product Owner to prioritize developments.
- Ensure coordination between business, IT, and operational teams.
- Conduct market research and competitive analysis.
- Monitor product performance and drive continuous improvement.
- Lead product launches and coordinate go-to-market strategies.
- Manage stakeholder expectations and ensure alignment with business goals.

Your profile:

- Master's degree or equivalent experience.
- Experience in product development and agile methodologies.
- Strong problem-solving and analytical skills.
- Customer-centric mindset with experience in user testing and validation.
- Strong collaboration and coordination skills across multiple teams.
- Fluent in French or Dutch, with a strong command of English.

Our offer:

- Competitive monthly salary.
- Meal vouchers.
- Hospitalization, group, and disability insurances.
- A phone subscription and company car.
- 20 days of statutory leave and 7 additional extra-legal days off.
- End-of-year and performance-based bonuses, plus double holiday pay.

Benefits from over 100 bpost partners.

About bpost

bpost is Belgium's leading postal operator and, as part of bpostgroup, we are a growing parcel & omni-commerce logistics partner worldwide. With a strong commitment to social and environmental sustainability, we aim to be a trusted guide in a changing world.

By joining us, you will:

- Become part of **#thebiggestteamofBelgium** with a unique atmosphere and culture.
- Enjoy a dynamic work environment with a flexible hybrid model.
- Have access to continuous learning and development opportunities.
- Directly impact decision-making in an international success story.
- Thrive in a leadership culture focused on vision, innovation, and empowerment.

#bpostgroup #LI-BP5