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## Product Manager Landmark Global

FLEMISH BRABANT

### External Description

#### The goal

In order to keep ensuring state-of-the art products, we are currently recruiting a customer oriented, innovative thinking and hands-on (Junior) Product manager for the parcels & logistics department for our services in our cross-border unit Europe and Asia.

#### The job

The Product manager is in charge of introducing new products in the parcels & logistics organization and/or revising the current portfolio. These are the products for the market in Europe and Asia. You will work in a team of 3 other product managers, where you will collaborate closely with your other colleague who is expert in the market of Europe, UK & Asia.

- You make market analysis based on external benchmarks and internal knowhow in order to identify the product potential and requirements. Based on these requirements, you define the product introduction strategy. (process, pricing, targetgroup, selling potential,...)
- You develop and implement the products, describe the features and challenge the operational and ICT partners to implement these.
- Throughout the different phases in these processes, you ensure that the project team and all stakeholders understand the specifications of the product and that they are aligned.
- You are responsible for the delivery of these products and set milestone to keep track on progress of the projects.
- You align with the other product managers & G2M team to ensure they can launch the product accordingly
- You are responsible for the P&L of the product and adapt processes and products where needed to create additional EBIT.

In this fast-paced environment, the portfolio manager is end-to-end responsible for his/her product portfolio, focusing on customer orientation and ensuring a user-friendly and qualitative result.

#### Your profile

It goes without saying that as a product manager you are customer oriented and strategic yet hands-on. We would like to emphasize the things below:

- You have 3-5 years of experience in product management or portfolio/project management. Specific experience in marketing, e-commerce or logistics is a big plus.
- You have strong analytical skills and you bring drive, enthusiasm, energy and a positive attitude to the team.
- You own your work: independent, proactive and hands-on with a focus on results. For this you set the right priorities and use a pragmatic approach in combination with a critical mindset.
- You are a born communicator you can connect with different stakeholders. You are fluent in English and Dutch/French

## **Why bpost?**

Like many other companies, we offer a nice package of benefits in addition to a monthly salary, including meal vouchers, hospitalisation insurance, group insurance, disability insurance, a bonus, a company car, 20 days' leave and 7 extra statutory leave days, an end-of-year bonus, double holiday pay, a lump-sum reimbursement of expenses and many benefits for more than 100 bpost partners.

Next to Belgium's leading postal operator, bpost is of course also an important parcel and e-commerce logistics provider in Europe, North-America and Asia. We deliver mail and parcels to millions of doorsteps and provide logistic services to businesses and consumers.

Is the vacancy above something for you? Then you're definitely someone who cares, who dares and who likes to work together. Because at bpost Parcels & Logistics...

...we care. bpost has always acted as a kind of link between people, societies and companies. Due to digitization, there is less contact between people, but our connecting and ubiquitous role has never been stronger. In addition to the important social services bpost provides, we are also one of the largest employers of short-schooled employees, offering them the opportunity to graduate from secondary school. You'll have an impact on society and everyone in it.

...we dare. In an economy that forces us to evolve at lightning speed, we think and act fast. We work on short-term projects, since we don't know what tomorrow will bring. We're decision-makers. We're flexible. We think internationally (while our heart is in Belgium). And we work faster and more efficiently every day through robotization and automation. Because you'll be working for the growth engine of the group.

...we work together. All the above with the realization that we're not alone. With over 34,000 employees in Belgium and across the globe, you will work in an environment that is driven by people. And our chain is only as strong as its weakest link (yes, cliché buster). That's why we are permanently connected to the business and the teams on the ground. The human dimension is of great importance within our company, at all levels. We invest in machines, but we are built on people. They are the strength of our business.