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## Data Strategist

BRUSSELS

### External Description

#### Goal

Bpost is always on the move. We create an environment for our people with challenging projects, inspiring collaborations and the latest technologies, offering interesting job opportunities and training programs for every employee. Within this context, we are looking for a Data Strategist to reinforce our dynamic and enthusiastic Data team.

#### Your mission

We are evolving into a world that is increasingly data-driven, with endless possibilities. At Bpost we aim to make data & analytics more prominent in the way we do innovation within our company. Within the Data Enabler Tribe - the centralized data & analytics team bpost agile- at-scale organization, but working closely with our segment tribes, the Data Strategist will play a key role in:

- Co-developing data strategy:
  - o Integrate data strategy into agile workflows
  - o Collaborate with cross-functional teams to understand business goals and develop data strategies that drive informed decision-making.
  - o Define and communicate a clear data strategy roadmap aligned with organizational objectives.
- Formulate recommendations for our medium-term strategy and consolidate the plan to strengthen our data driven offer.
- Data Governance and Compliance:
  - o Establish and enforce data governance standards to ensure the quality, security, and compliance of data assets.
  - o Collaborate and align with relevant stakeholders to address data privacy and regulatory requirements throughout the customer journey
- Lead several large data and customer experience programs through all stages, to maximize data capture across bpost touchpoints:
  - o Ideation: Conduct in-depth data analysis to uncover actionable insights that drive business performance and screen and prioritize with a view to business potential and feasibility.
  - o Concept creation: build business cases, design end-to-end processes and build roadmap for tests and implementation with internal stakeholders.
  - o Idea incubation: Develop and implement data-driven KPIs to measure the success of business initiatives
  - o Development and implementation: drive timely delivery of tests and full concept, and ensure involvement of all relevant departments.

- o Continuous improvement: Identify opportunities for process improvement and automation to enhance data strategy execution.
- Alignment and close collaboration with other departments (e.g. ICT and Digital teams, Sales, Product Management, Legal, DPO, Operations, Marketing, Insights and Communications...)
- Stay abreast of industry best practices and emerging technologies related to data strategy
- Stakeholder Communication:
  - o Communicate complex data concepts and strategies to non-technical stakeholders.
  - o Act as a bridge between technical and non-technical teams, fostering a culture of collaboration

## Your profile

- Bachelor's or Master's degree in Data Science, Computer Science, Business Analytics, or a related field.
- Proven experience as a Data Strategist or in a similar role within an agile environment.
- Strong knowledge of data management, governance, and analytics.
- Proficiency in data visualization tools and techniques.
- Excellent communication and interpersonal skills.
- Familiar with Agile methodology

## Why Bpost

Like many other companies, we offer a nice package of benefits in addition to a monthly salary, including a company car, meal vouchers, hospitalisation insurance, group insurance, disability insurance, a bonus, 20 days' leave and 7 extra statutory leave days, an end-of-year bonus, double holiday pay, a lump-sum reimbursement of expenses and many benefits for more than 100 bpost partners.

Next to Belgium's leading postal operator, bpost is of course also an **important parcel and e-commerce logistics** provider in Europe, North-America and Asia. We deliver mail and parcels to millions of doorsteps and provide logistic services to businesses and consumers.

Is the vacancy above something for you? Then you're definitely someone who cares, who dares and who likes to work together. Because at bpost Parcels & Logistics...

...we care. bpost has always acted as a kind of link between people, societies and companies. Due to digitization, there is less contact between people, but our connecting and ubiquitous role has never been stronger. In addition to the important social services bpost provides, we are also one of the largest employers of short-schooled employees, offering them the opportunity to graduate from secondary school. **You'll have an impact on society and everyone in it.**

...we dare. In an economy that forces us to evolve at lightning speed, we think and act fast. We work on short-term projects, since we don't know what tomorrow will bring. We're decision-makers. We're flexible. We think internationally (while our heart is in Belgium). And we work faster and more efficiently every day through robotization and automation. Because **you'll be working for the growth engine of the group.**

...we work together. All the above with the realization that we're not alone. With over 34,000 employees in Belgium and across the globe, **you will work in an environment that is driven by people.** And our chain is only as strong as its weakest link (yes, cliché buster). That's why we are permanently connected to the business and the teams on the ground. The human dimension is of great importance within our company, at all levels. We invest in machines, but we are built on people. They are the strength of our business.